

# **SOUTHERN SHORES DOGWOOD TASK FORCE MEETING**

February 16, 2016

Pitt Center

- I. **Call to Order** - Michael Fletcher, Chair, called the meeting of the Southern Shores Dogwood Task Force to order at 6:00 pm. In attendance were Task Force members, Maureen McGrath, Dan Dwyer, Sam Williams, Tom Craney, Keith Lilly, Shirley Ruff, and Jim Connors. Absent: Richard Bell
- II. **Pledge of Allegiance**
- III. **Approval of Agenda** - Agenda for the current meeting was approved.
- III. **Approval of Minutes** - The minutes of the February 9, 2016 meeting were approved on motion duly made and seconded.
- IV. **Announcements**
- V. **Old Business**  
Jim Connors' work on the street survey should be sufficient for our needs; if the Town doesn't have a survey made.
- VI. **New Business**

**Facebook Page & Implementation Discussion** – Keith has started a Facebook page which will be one way of communication. Things to put on Facebook Page:

- Charter to the Task Force
- Minutes
- Have information there on the page as well as a link to the Town Website.
- Intermodal Bicycle Draft Document from 2014
- Some documents we use that are not on town website

Administrators can post things on the page, but no one else can. Should public be able to post things to the page? There was discussion on how to deal with comments. How do we handle personal communications? If you think it's worth the Task Force needs to know, you can communicate this with the group.

**Initial Survey Design** –Maureen came up with 2 versions of survey questions based on our discussions last meeting. They were distributed to group. Version 1 was yes/no questions and Version 2 had a ranking of issues in order of importance. Group feels Version 2 with ranking is a

better survey. There was a lot of discussion on the issues and how to get useful rankings from the survey as well as discussion on the preface to the survey.

**Survey Implementation** - Dan and Maureen will rework the survey and get it another draft to the Task Force before the next meeting on March 15. There was discussion on utilizing the Town's email distribution list. What service will we use for the Survey? Keith offered to check with the Town on answer to these questions.

**Future Activity Discussion** – How long will this Task Force meet? After the Survey results come back; we will need to determine what set of issues require action on our part. We may have to adjourn for the summer months.

**VII. Public Comment**

Al was the only member of the public attending; he was invited to comment during our discussions.

**VIII. Announcements** – next meeting will be March 15, 2016 at 6 p.m. at the Pitts Center.

**IX. Adjourn**