



# Town of Southern Shores

"A Town of Volunteers"

6 Skyline Road, Southern Shores, NC 27949

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Recessed Council Meeting

December 19, 2001

1:30 p.m.-Pitts Center

Mayor Sutherland called the recessed meeting to order at 1:30 p.m. and stated that the purpose of the meeting is to discuss a long range plan that addresses the quality of life in Dare County.

Councilmembers present were Paul Sutherland, Don Smith, Gene Kennedy and Hal Denny. Also present from the Town were Dan Shields, Planning Board chairman and the Town Clerk.

Mayor Sutherland introduced John Bone, Outer Banks Chamber and Susan Austin of the Institute of Government.

J. Bone stated that the concept was originated by the O. B. Chamber by submitting a legislative poll four to five years ago asking what the people envision the County to be in 20 years. This concept has been separated into three phases with the first phase taking one year to compile information and up to three years for the following phases.

S. Austin explained that she has met with the other Towns and community committees to ask what quality of life issues are important to address. She stated that a summary would be compiled and sent forth to those who participated.

After discussion over the many issues to be considered she asked if this concept was something the Town would be interested in? The Council present said that they would be interested.

Councilman Denny moved to adjourn the meeting at 2:40 p.m. Mayor Sutherland seconded. Approved unanimously.

Attest:

Respectfully submitted:

  
Paul Sutherland

  
Town Clerk

Dec 19, 2001  
Recessed Meeting

# THE OUTER BANKS CHAMBER OF COMMERCE

*Serving Currituck and Dare Counties, Ocracoke Island*

November 30, 2001

LOCATED ON THE CORNER OF  
COLINGTON ROAD &  
MUSTIAN STREET,  
KILL DEVIL HILLS

Paul Sutherland, Mayor  
Thomas Gjestson, Manager  
Town of Southern Shores  
6 Skyline Road  
Southern Shores, NC 27949

P.O. Box 1757  
KILL DEVIL HILLS, NC 27948

VOICE (252) 441-8144  
FAX (252) 441-0338

E-MAIL ADDRESS:  
chamber@outer-banks.com

OUR HOMEPAGE  
ON THE INTERNET AT  
[www.outerbankschamber.com](http://www.outerbankschamber.com)

Dear Mayor Sutherland and Mr. Gjestson:

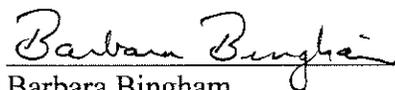
The Institute of Government at the University of North Carolina at Chapel Hill, the Outer Banks Community Foundation, and the Outer Banks Chamber of Commerce are interested in jointly designing and implementing a long-range planning process to preserve and enhance the quality of life on the Outer Banks. The purpose of a long-range visioning and planning process is to create a community-wide, shared framework for thinking about the future through a multi-step process involving a variety of business, government and civic stakeholders.

Phillip Boyle, Associate Professor of Public Management and Government, and Susan Austin, Project Director, at UNC-CH's Institute of Government, will be in our area on Wednesday and Thursday, December 19<sup>th</sup> and 20<sup>th</sup>, and request about 30 minutes of your time, either together or separately, at the location of your choice, to discuss this venture and get your comments and thoughts on the subject. We feel it is important to consult with you prior to beginning our first phase which is to gather information from residents, homeowners, employees, businesses, local governments, civic organizations, and others about quality of life issues and to determine their interest in participating in an Outer Banks-wide planning process.

Please contact Dinah Law at 441-8148, ext. 230, to schedule a 30-minute appointment during Mr. Boyle's and Ms. Austin's visit on the 19<sup>th</sup> and 20<sup>th</sup>. We will follow up by phone during the week of December 10th to determine if you will be available for an appointment on one of the proposed dates. Again, Mr. Boyle and Ms. Austin will be happy to meet with you individually or with other interested parties.

Thank you for your assistance in this very important matter.

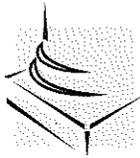
Sincerely,



Barbara Bingham  
Outer Banks Community Foundation



John Bone  
Outer Banks Chamber of Commerce



## **DEVELOPING A LONG-RANGE VISION AND PLAN TO PRESERVE AND IMPROVE THE QUALITY OF LIFE ON THE OUTER BANKS**

**December 2001**

### **Background**

The Institute of Government is working with the Outer Banks Chamber of Commerce and the Outer Banks Community Foundation to develop a process and plan for preserving and improving the quality of life on the Outer Banks. The purpose of this long-range visioning and planning process is to improve the lives of all members of the community by creating a shared framework for thinking about and planning for the future.

### **Goals**

The initial goals of this project involve identifying what people mean when they refer to the Outer Banks community, gathering information about what people think are the most important quality of life issues on the Outer Banks, and assessing the interest of business, government, and community leaders in carrying out a collaborative visioning and planning project. Using telephone and in-person interviews, focus groups, and community meetings to gather data and information from business, government, and community organizations on the Outer Banks, the Institute will:

- Identify the various “stakeholders” that make up the people of the Outer Banks, e.g., businesses, civic groups, local governments, workers, property owners, full- and part-time residents, visitors, etc.
- Find out how important the issue of “quality of life” is to these stakeholders and what it means to them.
- Assess stakeholders’ willingness to participate in a long-range visioning and planning process.
- Identify how stakeholders would define a successful long-range visioning and planning process and how they see themselves “fitting into” this process.
- Identify community resources and other related efforts that can provide partners and support for subsequent phases of this initiative.

Business, government, and community stakeholders will be able to use the results of this first phase to form a task force to design and implement a community-wide long-range visioning and planning process. For more information, contact Phil Boyle (919-962-9594) or Susan Austin (919-966-4159) at the Institute of Government.